

# **MEMBER BENEFITS**

Formed in January 2008, the Jay County Chamber of Commerce proudly serving the Jay County region and the communities of Portland, Dunkirk, Pennville, Redkey, Bryant and Salamonia. As a member of the Chamber, we share your vision of success for the future and your Chamber membership offers you the opportunity to strive towards reaching your goals. Investment in the Chamber helps to grow your business by offering valuable member benefits, displays leadership in our region and improves the business climate of Jay County.

### **NETWORKING**

Monthly networking meeting offers an opportunity to introduce yourself and business to other Chamber members which can help grow your business.

#### **BUSINESS REFERRAL AND WEB SITE LISTING**

As a member, each member receives a free listing on the web site directory and referrals to individuals calling seeking various products and services.

#### **MEMBERSHIP DIRECTORY**

As a member, each member receives a free listing in the Chamber's print edition of the membership directory offering additional exposure for your business which is distributed free of charge throughout the county and to Chamber visitors.

#### RIBBON CUTTING AND GRAND OPENING ASSISTANCE

The Chamber conducts ribbon cuttings, ground breakings and provides grand opening assistance as a free service to members. Ceremonies can be performed by themselves or as part of an open house. Chamber Ambassadors and Board Members attend these ceremonies which provide your business with excellent networking and publicity opportunities.

# **JAY ADVISORY GROUP**

The Chamber's Advisory Group includes local, seasoned professionals who serve as mentors to businesses and develop programs of value to the business community. As a member, the advisors are available to help new and existing business owners with vital input and to assist with business plan audits, marketing, finance, technology, management and legal needs.

# **MERCHANT GIFT CERTIFICATES**

Did you know the Chamber issued over \$100,000 in merchant gift certificates last year? All gift certificates are redeemable only at participating Chamber member businesses. As a member, your business can be included as one of the participating locations where Jay County Chamber of Commerce gift certificates can be redeemed.

#### **EDUCATIONAL WORKSHOPS AND PROGRAMS**

The Chamber throughout the year offers to members various workshops and programs for business owners and their employees on different topics to help gain a broader perspective of the training and skills necessary to run and improve their business.

#### **CHAMBER CONNECT NEWSLETTER**

Our monthly newsletter, <u>ChamberConnect</u> keeps our members updated on various events, educational programs, member-to-member news and other articles of interest.

#### **MAILING LISTS**

The Chamber provides an electronic member mailing list free of charge for member. The list include company name, contact name, address and phone number (email addresses not included). Additionally, if mailing labels are provided by the member, the Chamber will free of charge print the mailing labels.

## **VOLUNTEER OPPORTUNTIES**

Volunteerism of talent and expertise in Chamber committees or events displays your involvement in the community, offers important connections to other business leaders and improves our quality of life.

# **VOICE IN GOVERNMENT**

The Chamber offers members various opportunities throughout the year to speak with local legislators and have their voice heard via Third House Sessions, Candidate Forums and articles on legislative issues effecting business and Jay County.

#### **EVENT SPONSORSHIPS**

Highlight your business by sponsoring one or more of the Chamber's signature events open to the public. These events include: the Jay County Business Expo, Taste of Jay County, WinterFest and Stars in the Park.

## **ADVERTISING AND MARKETING**

As a member, you have affordable access to a number of targeted and broad scope advertising options. From print to web, the Chamber has exclusive members-only pricing for its menu of advertising and marketing tools to help grow your business, gain exposure in the marketplace and build your brand.

Enjoy the benefits associated with being a Chamber member and realize the fantastic return on investment it is for your business. For more information on member benefits or to become a member, contact Dean Sanders, Executive Director at (260) 726-4481 or email, <a href="mailto:membership@jaycountychamber.com">membership@jaycountychamber.com</a>.