



# ChamberConnect October 28, 2014

Proudly serving Jay County and the communities of  
Bryant, Dunkirk, Pennville, Portland, Redkey and Salamonia.

## CHAMBER MEMBERS

As you begin thinking about your Holiday advertising, don't forget to mention that your business participates in the Chamber Gift Certificate Program. Mention your participation in your print ads, your radio spots, everywhere! Last year we processed gift certificates totaling \$93,000. Those funds went into the cash drawers of our participating members. Let the community know that your business participates in the program and encourage them to redeem their certificates at your place of business. We hope that you are displaying the laminated signs that you received earlier this year. If you participate in our Gift Certificate Program and you didn't get a sign, please let us know and we will make sure you get one.

## BUSINESS SEMINAR - November 14 - Register today!

On Friday, November 14, the Chamber will present its fourth and final Business Seminar for 2014 - "MANAGING SOCIAL MARKETING." There is still time to register if you haven't already. The presenter will be Matt Howell, Vice President of Farmhouse Creative.

"Everybody says you have to use social marketing. Nobody tells you how."

It takes time, but how much do you really need to put into it? What does it take to get started? How do you know if it is working? It is just another thing you have to do to stay in business. **Learn how:**

1. to start and what you need to start.
2. to develop content, scheduling and to track effectiveness.
3. to keep in touch with customers as well as garner new ones.



Follow the Chamber

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Visit us on the Web

UPCOMING EVENTS

**Oct. 31 - 5:00 to 7:00 pm**  
Merchant Trick or Treat Night

**Nov. 14 - 1:00 to 3:00 pm**  
Business Seminar  
"Managing Social Marketing"

**Nov. 20-23** WINTERFEST

**Nov. 25 Noon**  
Networking Luncheon  
Jay Co. Hospital



### CHAMBER OFFICERS

President—John Boggs  
Vice-President—Buzz Keck  
Secretary—Jeanne Houchins

Exec. Director, Dean Sanders

Chamber Office 260-726-4481

membership@jaycountychamber.com

## OUR ADVERTISERS

### Bookkeeping & Payroll Services



Trust when it counts!  
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**Bollenbacher & Associates, LLC**  
Certified Public Accountants  
915 N Meridian Street  
P.O. Box 702  
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260-726-4207

**CHAMBER MEMBERS**  
Advertise your business in the Chamber Connect for only \$25 per issue.  
Call 260-726-4481 for details.

### Financial Solutions with a Smile and a Handshake



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Contact Jack Moore @ 574-269-1520  
jack.moore@centurylink.com

## New Members

### WELCOME TO OUR NEWEST CHAMBER MEMBER!

#### CRUISE PLANNERS

1818 S. Manuels Drive, Portland  
Phone: 260-202-9040

Contact: Greg Rittenhouse

Type of Service: Full Service Travel Agency

This e-mail was sent to you by the Jay County Chamber of Commerce, 118 S. Meridian St. Portland, IN 47371.

If you wish to unsubscribe to this e-newsletter [Click here](#)

## WinterFest 2014

**MAJOR SPONSORS:** Bollenbacher & Associates  
Meridian Health Services  
Tarter Realty, Auction & Appraisal Co.

### Thursday, Nov. 20

6:30 pm—Live Nativity Production - Old Fire Station, Commerce St., Portland  
Presented by Bryant Wesleyan Church

### CHRISTMAS AT THE COURTHOUSE

Sponsored by: Arts Place, Indiana Michigan Power

7:00 pm—Community Sing, The Community Christmas Tree will be lit by 2013 Little Miss WinterFest, Maeby Ninde, and Portland Mayor Randy Geesaman.

Live Nativity Production, Old Fire Station. Presented by Bryant Wesleyan Church following the lighting of the Christmas tree

Festival of Trees—Vote for your favorite decorated Christmas Tree at the Courthouse Nov. 20 thru Dec. 6.

### Friday, Nov. 21

#### ARTS PLACE BENEFIT AUCTION

131 East Walnut St.  
Doors open 5:00 pm; auction begins at 6:00 pm

### Saturday, Nov. 22

#### KID'S BREAKFAST

8:30 - 11:00 am at East Jay Middle School

Sponsored by: Clear Choice Chiropractic, Coldren & Frantz, Crossroads Financial Federal Credit Union, Dalton & Company, Edward Jones, First Bank of Berne, Ja-Mar TV & Appliance, Moser Engineering, POET BioRefining, Portland Insurance Agency, Progressive Office Products, Spencer Apartments, The Tire Center, Williamson & Spencer Penrod Funeral Home

#### KID'S KARNIVAL

8:30 - 11:00 am at East Jay Middle School  
Sponsored by: Adair Processing, Aker Taylor Plumbing & Heating, Baird Freeman Funeral Home, Crossroads Financial Federal Credit Union, Family Worship Center, Bank of Berne, Jay County REMC, Patriot Fitness

### Saturday, Nov. 22 (continued)

FREE MOVIE for the entire family

12:00 Noon at the Ritz Theater

Sponsored by: Bickel Equipment Rental, George Family Dentistry, Jay County REMC, Jay County Safety Council, Jay County Pawnbrokers, Loy's Real Estate & Auction, Ohio Valley Gas Corporation, Schmit Chiropractic, TJ's Concrete, Williams Auto Parts

BINGO - Noon to 3:00 pm at John Jay Center for Learning

FREE CARRIAGE RIDES - Noon to 3:00 pm East side of courthouse

Sponsored by: Cincinnatus League, Omega Lodge IOOF, Portland Kiwanis Club, Portland Lions Club, Portland Rotary Club, Tri Kappa Sorority

### Merchant Holiday Open Houses

LITTLE MISS WINTERFEST - 2:00 to 4:00 pm Jay County Courthouse Auditorium

Sponsored by: Breakfast Optimist Club, Citizens State Bank

PARADE OF LIGHTS - 6:00 pm Downtown Portland

SANTA CLAUS will greet children at the courthouse following the Parade of Lights.

### Sunday, Nov. 23

HOLIDAY HOME TOUR - 12:00 to 5 pm Tickets available at the Chamber

Sponsored by: Tarter Realty, Auction & Appraisal Co. Also: Hanlin Real Estate, Jay County REMC, Laux Plumbing & Heating

Follow us on our **facebook** page:

"Winterfest Jay County Chamber of Commerce"



Friday, October 31  
5-7 PM

# Merchant Trick or Treat Night

Participating Locations:

- 4-H Junior Leaders:
- Adams Physical Therapy & Summer Breeze Tanning
- American Legion Auxiliary
- Arts Place, Inc.
- City of Portland
- Closet Update
- Corle Insurance Agency
- CrownPointe Communities
- Jay Community Center
- Jay Co. Chamber of Commerce
- Jay County Democrats
- Persimmon Ridge Rehab. Center
- Portland Nazarene Church
- Progressive Office Products
- R & R Employment
- Schmit Chiropractic
- Secret Security Systems
- Spencer Apartments
- State Farm Insurance-Votaw St.
- The Cellular Connection
- The Flower Nook
- Trinity United Methodist Church
- UpperKuts Salon & Spa
- West Walnut St. Church of Christ

Trick or Treat Maps are available at Jay County Chamber of Commerce, 118 S. Meridian Street

# Happy Halloween